

## **Snoring Isn't Sexy Members Neal Seltzer, DMD and Jeffrey Rein, DDS of Long Island Dental Medicine Receive Award from Somnomed Company**

*Neal Seltzer, DMD and Jeffrey S.Rein, DDS of Long Island Dental Sleep Medicine, a dental practice that provides oral appliance therapy for the treatment of Obstructive Sleep Apnea, attended the American Academy of Dental Sleep Medicine (AADSM) annual meeting in Boston, MA on June 7 - 9, 2012. Both Dr. Seltzer and Dr. Rein were honored with the "platinum partner" award at the SomnoMed Client Appreciation dinner held at the Harvard Club of Boston.*

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The "Platinum Partner" Award is SomnoMed's recognition of the accomplishments of the very few practices that have treated a large enough patient population with SomnoMed appliances to qualify for this level of experience.

"Dr. Rein and I are honored by this award," said Dr. Neal Seltzer. "We remain committed to serving our patients in the most effective and efficient manner possible."

Dr. Neal Seltzer received his Doctor of Dental Medicine degree from the Tufts University School of Dental Medicine in 1982. He continued his education with a residency program in New York City at Bird S. Coler Memorial Hospital. After this, he continued his academic affiliation as an assistant clinical professor at New York University College of Dentistry. Dr. Seltzer lectures internationally and has written articles that have appeared in dental journals. Dr. Seltzer is a member of the American Dental Association, New York State Dental Association, Nassau County Dental Society, a Fellow of the Academy of General Dentistry, Academy of Sleep Medicine, and a Diplomate of the American Board of Dental Sleep Medicine.

Dr. Jeffrey S. Rein received his Doctor of Dental Surgery degree from Loyola University School of Dentistry in 1982. He furthered his studies as a resident at Bird S. Coler Memorial Hospital in New York City. Dr. Rein has served on the faculty at New York University College of Dentistry in both the Katherine S. Milbank Special Patient Care Clinic and the Department of Oral Medicine. He has served as a distinguished committee member in the Academy of Dental Sleep Medicine. As a member, he actively worked to develop Insurance Reimbursement Guidelines and contributes to manuals used by dental professionals across the nation. Dr. Rein is a member of the American Dental Association, New York State Dental Association, Nassau County Dental Society, a Fellow of the Academy of General Dentistry, Academy of Sleep Medicine, and a Diplomate of the American Board of Dental Sleep Medicine.

### About SomnoMed

SomnoMed (SOM.AX) is a public company (SOM.AX) providing diagnostic and treatment solutions for Sleep-related Breathing Disorders including obstructive sleep apnea, snoring and bruxism. SomnoMed was

commercialized on the basis of extensive clinical research. Supporting independent clinical research, continuous innovation and instituting medical manufacturing standards has resulted in SomnoDent® becoming the state-of-the-art and clinically proven medical oral appliance therapy for obstructive sleep apnea. For additional information, visit SomnoMed at <http://www.somnomed.com>.

#### About Snoring Isn't Sexy, LLC

Snoring Isn't Sexy, LLC was founded in 2008 by Laurence I. Barsh, DMD, a dentist who has been involved with sleep medicine since 1992 and who now devotes full time to educating the public about dentistry's role and responsibility in the recognition and management of snoring and sleep apnea. Dr. Barsh and the dentists associated with Snoring Isn't Sexy, LLC feel strongly that management of sleep-breathing disorders is a shared responsibility of both the medical and dental professions.

Snoring Isn't Sexy, LLC consists of independently owned and operated affiliated offices. Visit <http://www.SnoringIsntSexy.com> for a directory of all participating dentists or our dedicated Facebook page at <http://www.facebook.com/findsleepapneadentist>.

Drs. Seltzer and Rein can be reached at Long Island Dental Sleep Medicine in Williston Park, NY at (516) 741-6202 or by email to [nsdmd@longislandsmile.com](mailto:nsdmd@longislandsmile.com).



## **Contact Information**

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